<u>**CALL FOR PAPERS**</u>

SHIKHAR- SASMIRA'S JOURNAL OF MANAGEMENT

(bearing ISSN number)

Abstract Submission: 31st August, 2018

Final Paper Submission: 31st October, 2018

Background

The Synthetic & Art Silk Mills' Research Association (SASMIRA) linked to the Ministry of Textiles, Government of India established on 12th January 1950 under Registration No. 2505 of 1949-1950 granted under societies act XXI of 1860 and is a cooperative venture set up by the man-made textile industry of India after independence as a multi-functional institute to serve its scientific and technological needs. With an objective to impart quality education in the field of management, Sasmira's Institute of Management Studies and Research (SIMSR) was started in the year 2010 under the guidance of our parent body SASMIRA. At SIMSR, we believe in delivering quality management education to create and nurture innovative managers and executives. Strategically located at the center of the business hub of Mumbai, SIMSR offers state-of-the art infrastructure and expert guidance by faculty members which help to develop leadership skills and competencies of future leaders focusing on global requirements. SASMIRA's Institute of Management Studies and Research (SIMSR), Mumbai (An ISO 9001:2008 certified institute) is one of the premier institute which have been ranked in "A" category in AIMA Survey, 2013 within a short span of three years from its inception.

We offer industry oriented courses namely-

- Masters of Management Studies (MMS), University of Mumbai
- Executive MBA (Part Time for working professionals)
- Maters in Marketing Management (MMM), University of Mumbai
- Prost Graduate Course in Management (PGCM)
- Ph.D. in Management, University of Mumbai

About SHIKHAR- SASMIRA'S JOURNAL OF MANAGEMENT

Shikhar- Sasmira's Journal of Management (bearing ISSN), is our annual publication on topical management themes which aims at contributing to the Indian corporate management with particular reference to management issues, trends and practices. The broad aim of the Shikhar is to provide platform for the academicians, business professionals and governments officials from all over the world to shares their ideas, opinions and research on applying global best practices in business and management. At SIMSR, we maintain a rigorous policy of publishing quality research papers of original nature and encourage research papers which particularly explore new theoretical perspectives, build up fresh conceptual frameworks with empirical evidence in the relatively underexplored areas.

Against this backdrop, we cordially invite researchers from academia, industries and teaching fraternity to submit their research papers to explore various perspectives of management and related issues ranging from theoretical to practical orientation, from Indian to global perspectives and from the micro-level to macro-level angle. We welcome research paper from all disciplines on topics including but not limited to Management Studies.

Important Timelines

- Abstract Submission: 31st August, 2018
- Final Paper Submission: 31st October, 2018
- Intimation of Acceptance of Paper for Publication: Within 30 days of receipt of the research paper /article.
- Publication: December, 2018

Processing Fees

Publication	Corporate Participants	Indian Academicians	Research Scholars	Students	Foreign Author
Shikhar- Sasmira's Journal Management	INR 3000	INR 2000	INR 1500	INR 1000	INR 5000

Our Other Publications

Sasmira's Business Review (SBR)

Sasmira's International Journal of Management Development and Training (IJMDT)

For details, please visit our website simsr.sasmira.org

Guidelines for Paper Submission

The authors are hereby invited to submit original research papers or original theoretical articles with academic depth. Submitted papers should make clear relevance to business management practices and academic significance. We also welcome joint papers by academics and practitioners. Full papers invited to be considered for publication in the journal should be between 3,000 and 5,000 words and should follow the editorial guidelines. All articles should be submitted through soft copy to Dr. Sanskruti Kadam, Editor at sanskrutikadam@simsr.edu.in on or before 31st December 2017. Submitted papers will undergo a double-blind review process and will be evaluated by at least by two reviewers and issue editor. Final acceptance is contingent on the review team's judgments of the paper's contribution on four key dimensions i.e. theoretical contribution, empirical contribution, practical contribution and contribution to the management stream. Decision of the editorial committee will be communicated to the author within 20 days of receipt of the research paper /article.

Authors should prepare their manuscripts for blind review according to the guidelines and directions provided in the 2010 Publication Manual of the American Psychological Association (6th edition).

Guidelines for Authors

1. **Abstract:** Authors are required to send abstract of their papers not exceeding 250-300 words and should precede the text of a paper. Abstract must include purpose, design/methodology/approach (mandatory), findings (mandatory), research limitations/ implications (if applicable), practical implications (if applicable), originality/value (mandatory)

2. **Keywords:** Each paper should include three to five keywords on its title page

3. **Size:** Recommended length of the article up 3,000 to 5,000 words excluding references and abstract.

4. **Format, Length & Style:**
   Paper Title: Capital letter with 14pt font size and Times New Roman Font. The manuscript should be submitted in MS Word document, using Times New Roman font, with 1.5 spacing and 12pt font size for full text, all main and subheadings. Heading and sub- heading in bold. Use 10 font size for footnotes.

5. **Manuscript should be complied in the following order:** Title page, Abstract, Keywords, Introduction, Review of Literature, Research Methodology, Data Interpretation/Analysis, Results, Conclusion, Acknowledgement (if any) and References.

6. **Details of Author:** A brief biographical sketch not exceeding 100 words of the author/s describing current designation and affiliation, specialization, number of books and articles published in refereed journals and membership on editorial boards and companies, address/affiliations, telephone/fax number and email addresses on the cover page of the manuscripts.

7. **Undertaking:** The author should mention the undertaking that the manuscript has not been published elsewhere or considered for publication by any other journal. Research article should also accompany another undertaking that the article is the original work of the author(s).

8. **Tables and Figures:** All tables, charts and graphs should be in black not in colour. Tables must be concise and cited consecutively using Arabic numerals in the text (Table 1, Table 2…etc.). The title of the table should clearly indicate the nature of the contents and sufficient detail should be included in the footnote to facilitate interpretation without reference to the text. All figures must be referred to in the text and numbered with Arabic numerals in the sequence in which they are cited (Figure 1, Figure 2 etc.). Each figure must be accompanied by a legend explaining in detail the contents of the figure. Graphs and bar graphs should preferably be prepared using Microsoft Excel and submitted as Excel graph pasted in Word. Alternatively photographs can be submitted as JPEG, GIF or TIFF files. Tables, illustration, charts, figures etc. should be dually acknowledge. Source of the data need to be given below each table and figure. Keys to symbols, abbreviations, numbers or letters used in the illustrations should not be written on the illustration itself but should be clearly explained in the legend. All Tables and Figures captions and legends should be typed on a separate page. Endnotes, italics, and quotation marks should be kept to the minimum. The choice of cover art illustration will be made by the Editor.

9. **References:** Only those references that are actually utilized should be included in the reference list and should be alphabetically arranged. Authors are expected to adhere to standards of correct academic writing. References should be complete in all respects, with authors' surnames arranged alphabetically, following conventional citation styles. All references should be in American Psychological Association (APA) style. For more information on the APA format, see http://www.apastyle.org

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11. **Review Process:** Two or more review board members will review all the contributions by following the double blind system. The review process usually takes about two to three months. Sasmira reserves the right o make editorial amendments to the final draft of the manuscripts to suit the journal requirements.

Once the paper is accepted for publication, the author has to submit the undertaking and follow the registration process.