



**sasmira's**  
Institute of Management  
Studies & Research



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)

**SASMIRA's Institute of Management Studies and Research**

**E Conference - 2020**

**'Technology, Innovation and Entrepreneurship: Recent Trends  
and Practices'**

*Sponsored by*

**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**

Conducted on Saturday, 5<sup>th</sup> December 2020

# **Report**

Date: 5<sup>th</sup> December 2020 (Saturday)

Mode: Online

## **Introduction:**

Today, we live in a technological ‘age’ and global economy where competition has become knowledge-based. In modern theories of growth and development technological innovation has taken the centre stage. Our love for novelty is based on practical and theoretical foundations. Moreover, there is growing interest in the relationship between technological innovation and entrepreneurship and how it can promote global growth and development.

Recent Trends and Practices in this field of Technology, Innovation and Entrepreneurship are the interest of all walks of life. With the recent pandemic, dependence of human race on technology and hence innovation has become more than ever. This has opened many new avenues of Entrepreneurship. Study and discussion on technology and its various aspects is not a choice today but a necessity.

## **Objective of the conference:**

Conference on ‘Technology, Innovation and Entrepreneurship: Recent Trends and Practices’ and to bring together leading academic scientists, researchers and scholars to exchange and share their experiences and research results on all aspects of technical, innovation, entrepreneurship and strategic management. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovation, trends and concerns as well as practical challenges encountered and solutions adopted in the fields of Technology, Innovation and Entrepreneurship. It facilitated interdisciplinary exchange of ideas and findings of the researchers, academicians, practitioners and education fraternity in general. This conference is an attempt to address the major challenges faced by the practitioners and policy maker and in the process trying to find out a solution for the same

The highlight of the conference was to understand the theoretical and practical aspect of technology, innovation and technology and the recent trends in the field.

List of Chief Guest, Keynote Speakers, Panelists who contributed to the session:

1. Shri. Mihir R. Mehta (Vice President, SASMIRA)
2. Shri U.K. Gangopadhyay (Executive Director, SASMIRA)
3. Dr. Tandon Kamal (Director Education – SASMIRA)
4. Dr. Ravindra Kulkarni (Pro Vice Chancellor - Mumbai University)
5. Ms. Anuradha Doraiswami (CEO – Anu Structural and Galvanising Industries)
6. Mr. Nikhil Raibole (Co-Founder & CEO at Web Talkies Pvt Ltd)
7. Dr. Ritu Bhattacharya (Principal – SASMIRA’s Institute of Commerce and Science)
8. Dr. Sanskruti Kadam (Dean – SASMIRA’s Business School)
9. Prof. Pavan Sawant (Management Consultant)

Details of papers presented in the conference:

**1. Women Entrepreneurship in India - Issues, Opportunities and Challenges**

Mrs. Lavanya P B, Assistant Professor, Andhra Loyola Institute of Engineering and Technology, Vijayawada, Andhra Pradesh and Dr. Subba Rayudu Thunga, Associate Professor, Andhra Loyola Institute of Engineering and Technology, Vijayawada, Andhra Pradesh.

**2. Entrepreneurial Financing: Fundraising flow illustrating the case of “Unacademy”**

Ms. Nikhita Almeida, Assistant Professor, SVKM’s Institute of International Studies

**3. Study on usage of Digital Agriculture applications and further opportunities in agriculture sector**

Prof. Iftiqar Mistry, Professor, NCRD’s Sterling Institute of Management Studies, Navi Mumbai. Prof. Dr. N. Mahesh, MMS Head of Department, A.C. Patil College of Engineering and Management, Navi Mumbai.

**4. Fostering Entrepreneurial Economy: Role of Educational Institutions and National Education policy a case for study**

Dr. Namrata Pancholi, Assistant Professor, Amity University Uttar Pradesh, Noida  
Dr. Seema Garg, Associate Professor, Amity University Uttar Pradesh, Noida

**5. Evolution of Technological Workplaces: ‘wfh’ the new normal**

Ms. Kaizine Kalvachvala, PGDM Batch, Thakur Global Business School, Mumbai  
Dr. Divya Jain, Ms. Kathy Fernandes, Ms. Hemanshi Dave, PGDM Batch, Thakur Global Business School, Mumbai

**6. Role of technology in the development of Innovativeness in Indian Enterprises**

Dr. Jayanti Goyal, Assistant Professor, Kanoria PG Mahila Mahavidyalaya, Jaipur (Rajasthan)

**7. Online Pharmacies - An emerging Entrepreneurship avenue in India**

Ms. Shraddha S. Bandivadekar, Research Scholar, Shobhit Institute of Engineering & Technology.  
Dr. Ashok Kumar Gupta, Professor, Shobhit Institute of Engineering & Technology.



AICTE Sponsored E – conference on Technology, Innovation and Entrepreneurship, Recent Trends and Practices

**WE THANK YOU FOR GRACING THE OCCASION BY YOUR PRESENCE**

**as  
CHIEF GUEST**



**Prof. Ravindra Kulkarni**  
Hon'ble Pro Vice Chancellor  
Mumbai University

**KEYNOTE SPEAKER**



**Ms. Anuradha Doraiswami**  
CEO – Anu Structural & Galvanising Industries



**Mr. Nikhil Raibole**  
Co-Founder & CEO Web Talkies Pvt Ltd

**PANELISTS**



**Dr. Ritu Bhattahcya**  
Principal – SICS



**Dr. Sanskruti Kadam**  
Dean – SBS



**Prof. Pavan Sawant**  
Management Consultant