

BLOOD DONATION CAMP

Sasmira's Institute of Management Studies and research conducted a Blood Donation camp in the campus in association with the Sasmira's Institute of Commerce and Science, SETP and Sasmira Alumni Foundation (SAF), on January 5, 2018. The blood donation drive was organised in collaboration with The Breach Candy hospital.

Blood is the river of life that flows in our body. World statistics show that today, blood is the most sort-after body part in the world. Demand and supply are slowly drifting further and further apart. India's daily estimated requirement of blood is roughly 40 million units of 250 cc blood packages. Of which only 500,000 units are available. Voluntary blood donors have increased the supply of blood by 6% in the world. However, demand has increased by 8%.

SIMSR has previously also organised various such blood donation camps. Many volunteers from among the students, faculty and staff members participated voluntarily in the camp. The community came together to participate with great enthusiasm and deepened social awareness among them. Throughout the morning, there were smiles and laughter all around - a true embodiment of what we believe in - selfless service with a smile.







