

DETAILS OF THE CONFERENCES AND SEMINAR ORGANIZED BY SIMSR

Sr. No.	Year	Date	Conference/ Seminar/ Symposium/ Summit	Title	Organised By
1	2013	29 th January 2013	National Symposium 2013	National Symposium on Money, Banking and Finance	Sasmira's Institute of Management Studies and Research
2	2013	5 th April 2013	National Seminar 2013	Impact of Technology in Reshaping the Practice of Marketing	Sasmira's Institute of Management Studies and Research in association with Bombay Management Association (BMA)
3	2015	25 th of March, 2015	Marketing Summit 2015	Branding: A Strategic Tool for Marketing	Sasmira's Institute of Management Studies and Research
4	2015	19 th September, 2015	HR Summit 2015	Emerging HR Practices & Trends	Sasmira's Institute of Management Studies and Research
5	2015	16 th and 17 th Oct., 2015	International Conference 2015	An Era of Digital Marketing in India	Sasmira's Institute of Management Studies and Research in association with JJTU
6	2016	Saturday, 6 th February 2016	National Operations and IT Summit 2016	Supply Chain Planning and Analytics-The Right Product in the Right Place at the Right Time" on	Sasmira's Institute of Management Studies and Research
7	2016	30 th July, 2016	National Conference 2016	Micro-Finance in India: Sectoral Issues and Challenges	Sasmira's Institute of Management Studies and Research
8	2017	Saturday 11 th March 2017	1 st International Conference on Business and Management Research 2017	Collaborative Business Management: Enhancing Business Stability Through Collaborations'	Sasmira's Institute of Management Studies and Research
9	2017	Wednesday, 11 th October, 2017.	Marketing Seminar 2017	'Global Trends in Advertising and Its Impact on India' scheduled on	Sasmira's Institute of Management Studies and Research
10	2018	Saturday, 17 th March, 2018	National Research Conference, 2018	Management Perspectives to Agribusiness: Exploring Challenges and Opportunities for Rural Development	Sasmira's Institute Of Management Studies And Research, Centre Of Excellence (CEO) For Agrotextile (SASMIRA) and Maharashtra Economic Development Council (MEDC)